



WOMEN'S BAR ASSOCIATION  
of the District of Columbia

Empowering and Advancing Women Lawyers



**WBADC.ORG**

**2023-2024 SPONSORSHIP CATALOGUE**



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Emma M. Gillett

Ellen Spencer Mussey



## OUR MISSION

Founded in 1917, the Women's Bar Association is one of the oldest and largest voluntary bar associations in metropolitan Washington, DC. Today, as in 1917, we continue to pursue our mission, which is as follows:

*Maintaining the honor and integrity of the profession; promoting the administration of justice; advancing and protecting the interests of women lawyers; promoting their mutual improvement; and encouraging a spirit of friendship among our members.*

## DID YOU KNOW?

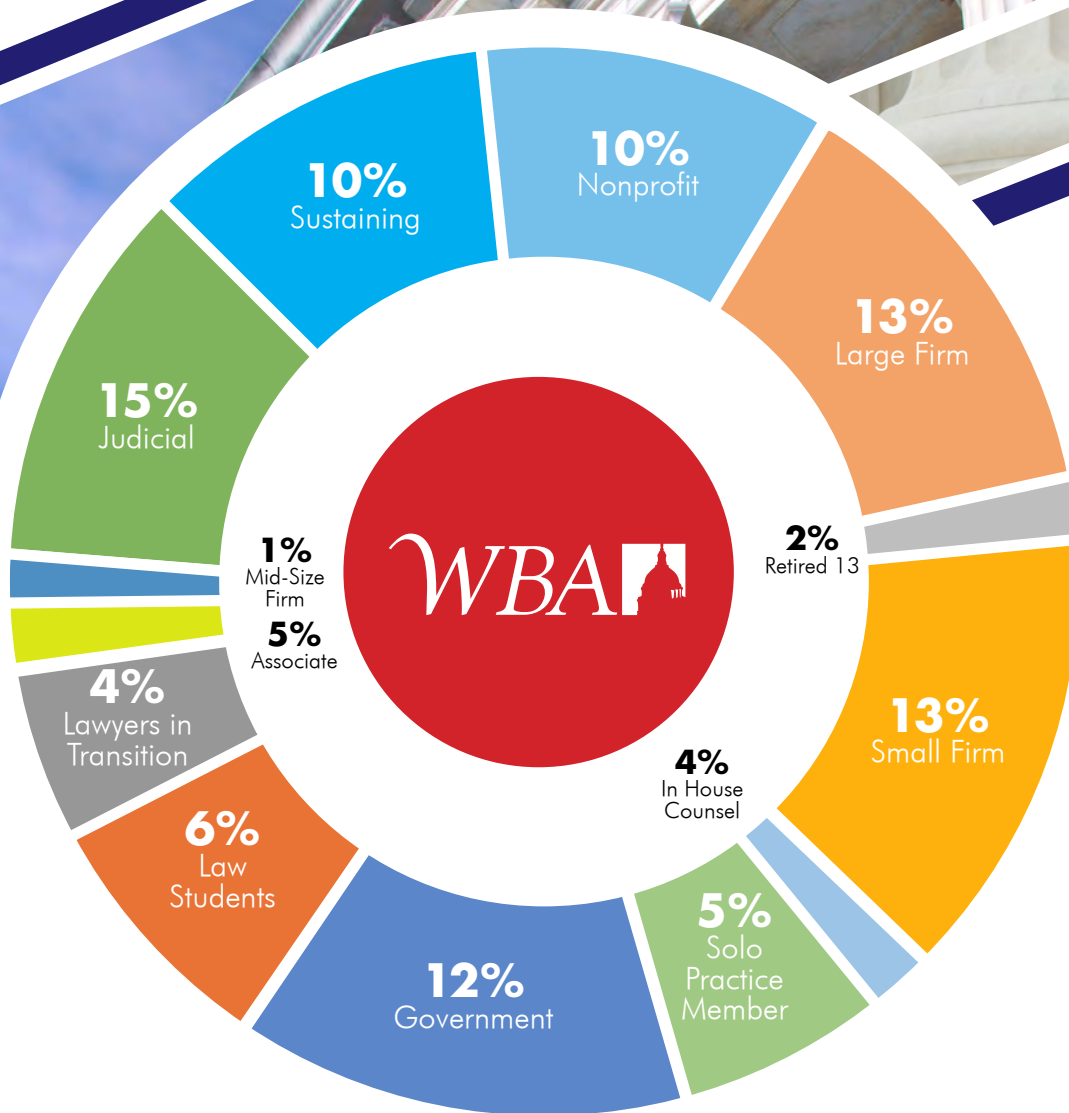
The WBA was founded in 1917 by 31 visionary women lawyers at a time when women largely could not own property, could not vote, could not serve on juries, and could not join the local bar association.

WBA Founders Ellen Spencer Mussey and Emma M. Gillett also established the Washington College of Law (now part of American University) after the the law school of Columbia College refused to educate women as lawyers because they "did not have the mentality for law." WCL was the first law school in the world founded by women.

On May 17, 1917, Mussey and Gillett convened the group of 31 founding members to create "a Women's Bar Association of the District of Columbia."

For more information on the WBA and its history, please see our website at [wbadc.org](http://wbadc.org).

# MEMBERSHIP



*\*as of July 31, 2023*

The WBA features a diverse membership from across legal sectors. From large to small firm partners and associates, from local to federal government attorneys, from students to judges, the WBA seeks to engage all members of DC's legal community to advance the interests of women lawyers and the profession.

Programming for our members is equally diverse, with a rich array of member activities and programming in different fields of law and attorney interests. The WBA boasts 25 different committees and forums, providing education and leadership opportunities. The WBA aims to reach and empower all women attorneys.





# WHY SPONSOR

WBA events provide opportunities to promote your organization and foster relationships with our members, who work in law firms of all sizes, as in-house attorneys with public and private companies, at various levels of local, state and federal government, and in various positions (legal and non-legal) in the non-profit sector.

Additionally, sponsorship of WBA events supports the WBA in providing excellent and accessible career development, legal programming, and networking opportunities for our members and the community at large.

We make it even easier to participate by offering several sponsorship packages, so you can consider your sponsorship investment on an annual basis.





## VENDOR SPONSORSHIP

The WBA is excited to announce that, for the first time, we are offering sponsorship opportunities specific to vendors. These vendor sponsorship packages offer unique access to the WBA's members, who are eager to support businesses that support the WBA's mission.

At the highest level of sponsorship, vendors are able to ensure they are the *only* WBA vendor sponsor in their sector, and they will be offered significant access to WBA leadership and members. Vendor Sponsorships run on an anniversary basis: you can sign on at any time and receive benefits for a year.

## BENEFITS

	PLATINUM \$6,000	GOLD \$3,000	SILVER \$1,500
WBA vendor exclusivity*	Yes	-	-
<i>*by industry category</i>			
5-minute presentation at a WBA Board meeting	1	-	-
Email spotlight to all WBA members	2	-	-
Memberships	8	4	3
Blog post/LinkedIn Feature (company or staff member)	2	1	-
News & Events email banner ad	3	2	1
Annual Dinner program ad	1 full page	1 half page	-
Event Registrations			
• Annual Dinner	4	2	1
Website recognition (logo and link)	Yes	Yes	Yes
Logo on event signage	Yes	Yes	Yes
Podium recognition at showcase events	Yes	Yes	-

# ANNUAL DINNER

**Wednesday, May 22, 2024, 6:00 – 9:00 pm, National Building Museum**

***Honoring the 2024 Woman Lawyer of the Year***

Proceeds from the Annual Dinner support the WBA's nationally-recognized programming, which focuses on the professional development, advancement, and retention of women in the legal profession. A portion of the proceeds also supports the WBA Foundation, a 501(c)(3) charitable organization that provides grants to nonprofits serving the legal and related needs of women and girls in the DC Metropolitan community, and awards an annual Founders Fellowship to a local law school to support a student pursuing a public interest summer internship focusing on underserved women and children.

	LEADERSHIP \$10,000	BENEFACTOR \$7,500	UNDERWRITER \$5,000	PATRON \$2,000	ADVOCATE \$1,000	FRIEND \$300
				Available only to firms/ organizations with up to 20 local attorneys, and nonprofits	Available only to firms/ organizations with up to 20 local attorneys, and nonprofits	
VIP table (seating priority based on time of sponsor commitment)	8 tickets	8 tickets	8 tickets	4 tickets	2 tickets	1 ticket
Tickets to VIP Reception (held prior to general reception)	8 tickets	2 tickets	No	No	No	No
Special gift for in-person guests	Yes	No	No	No	No	No
One-year memberships in the WBA (any level except Sustaining Member)	4	2	No	No	No	No
Ability to provide giveaway items for attendees	Yes	Yes	No	No	No	No
Name badge recognition	Yes	Yes	Yes	Yes	Yes	No
Logo with link on event page	Yes	Yes	Yes	Yes	Name with link	Name
Logo with link in all event promotion and announcement emails	Yes	Yes	Yes	Yes	Name with link	Name
Logo on event signage	Yes	Yes	No	No	No	No
Logo in event sponsor loop	Yes	Yes	Yes	Yes	Name	Name
Verbal recognition during program	Yes	Yes	No	No	No	No
Ad in dinner program	Full-page, premium placement	Full-page	No	No	No	No
Recognition in follow-up blog article	Yes	Yes	Yes	Yes	Yes	Yes
Banner ad in News & Events bi-weekly email (number of months)	6	4	No	No	No	No

# GOLF CLASSIC

## Spring 2024

This outing brings together judges, attorneys, government officials, and legal service providers for an afternoon of friendly competition. The event includes a breakfast, beverage carts, picnic lunch, 18-hole scramble event, skills, games, cocktails, a reception, and more!

	TITANIUM \$4,000	PLATINUM \$3,000	GOLD \$2,000	BEVERAGE CART SPONSOR \$3,500 (2 available)	PICNIC LUNCH SPONSOR \$2,500 (1 available)	BREAKFAST SPONSOR \$2,500 (1 available)	HOLE SPONSOR \$500
Golfers	2 foursomes	1 foursome	1 foursome	1 foursome	1 foursome	1 foursome	Breakfast, lunch and reception for 2 attendees*
Cart Recognition	Name/logo on 4 player carts	Name/logo on 2 player carts	Name/logo on 2 player carts	Name/logo on 2 player carts Name/logo on 1 beverage cart	Name/logo on 2 player carts	Name/logo on 2 player carts	No
Logo with link on event page	Yes	Yes	Yes	Yes	Yes	Yes	No
Logo with link in all event promotion emails	Yes	Yes	Yes	Yes	Yes	Yes	No
Logo on event signage	Yes	Yes	Yes	Yes	Yes	Yes	No
Signage on Hole	1 (exclusive)	1	No	No	No	No	1
Reception name badge recognition	Yes	Yes	Yes	Yes	Yes	Yes	No
Verbal recognition during reception	Yes	Yes	No	Yes	No	No	No
Quarter page ad in WBA/ WBAF Annual Dinner program with photo of foursomes	Yes	No	No	No	No	No	No
Ability to provide giveaway items for attendees	Yes	Yes	No	Yes	Yes	Yes	Contest/ giveaway at hole
One-year membership in the WBA (any level except Sustaining Member)	6	4	2	No	No	No	No





# STARS OF THE BAR

SEPTEMBER 20, 2023 | 6:00 - 8:00 pm | D.C. Bar Headquarters

Stars of the Bar is a fall networking reception that kicks off the WBA's program year. At this event, the WBA honors members of the DC legal community, designated as its Stars. This event is attended by firm, nonprofit, and government attorneys, judges, law students, and leaders in the DC legal community. Stars of the Bar offers a professional and friendly environment to network with attorneys, including WBA members and WBA and WBA Foundation leadership, and find out more about our programs and services.

Attendees also have an opportunity to meet the WBA's committee and forum co-chairs, who plan numerous substantive programs throughout the bar year addressing the professional and practical needs of our membership and of the greater DC legal community. Representatives from the Women's Bar Association & WBA Foundation leadership are in attendance for networking, to answer questions, alert attendees to upcoming events, and help members get more involved in the WBA and the WBA Foundation.

This event is free to attend and open to the public.

## Agenda

- Networking
- Awards Ceremony
- More Networking

## BENEFITS

	PLATINUM \$1,000	GOLD \$600
News & Events email banner ad	1	-
Website recognition (logo and link on event page)	Yes	Yes
Logo on signage and event promos	Yes	Yes
Podium recognition	Yes	Yes



# MUSSEY-GILLETT FOUNDERS SPONSORSHIP

The WBA is excited to announce that, for the first time, we are offering a sponsorship opportunity for individuals.

Named after our founders, Ellen Spencer Mussey and Emma M. Gillett, this new sponsorship level provides dedicated individual members the opportunity to support the success and financial sustainability of the WBA. For those individuals who already give so much to the WBA, the Founders Sponsorship provides a targeted giving opportunity, and a mechanism for the WBA to recognize its high-contributing individuals.

## BENEFITS

\$1,000\*

Website recognition	Yes
Membership	Yes
Podium recognition at all Showcase Events	Yes
Recognition on program materials for all Showcase events	Yes

*\*Quarterly payment option available.*



## PROGRAM SPONSORSHIP

WBA's committee and forums plan programs focused on professional development, career planning, personal skill development, and practice area expertise. Sponsors will receive benefits for no fewer than 10 programs.

Investment: \$5,000

## BENEFITS

Logo with link on event page for all committee and forum programs\*

Logo with link in event promotion and announcement emails, including biweekly News & Events

No fewer than 10 mentions on WBA's social media accounts

4 social media posts on behalf of the sponsor  
(content provided by sponsor and subject to approval by WBA)

Mention by program moderator as Program Sponsor

Logo on welcome screen (for virtual programs)

Two registrations for each committee and forum program\*

Five, one-year memberships (any level except Sustaining Member)

*\*except Holiday Tea and networking/happy hour events*





# NETWORKING SPONSORSHIP

WBA brings together members of the Washington, DC legal community for networking events throughout the year, and plans two New Member Receptions each bar year. Sponsors will receive benefits for no fewer than 5 in-person networking events.

Investment: \$2,000

## BENEFITS

Logo with link on event page for all networking events

Logo with link in event promotion and announcement emails, including biweekly News & Events

No fewer than 5 mentions on WBA's social media accounts

2 social media posts on behalf of the sponsor (content provided by sponsor and subject to approval by WBA)

Mention at event as Networking Sponsor

Four registrations for each networking event

Five, one-year memberships (any level except Sustaining Member)

Five, one-year memberships (any level except Sustaining Member)



## Sponsorship Opportunities

### Package Sponsorships

Vendor Sponsorship	Platinum (\$6,000)	Gold (\$3,000)	Silver (\$1,500)
Program Sponsorship	Sponsor (\$5,000)		
Networking Sponsorship	Sponsor (\$2,000)		

### Individual Event Sponsorships (Please feel free to choose multiple)

Annual Dinner	Leadership (\$10,000)	Benefactor (\$7,000)	Underwriter (\$5,000)
	Patron (\$2,000)	Advocate (\$1,000)	Friend (\$300)
Golf Classic	Titanium (\$4,000)	Platinum (\$3,000)	Gold (\$2,000)
	Beverage Cart (\$3,500)	Picnic Lunch (\$2,500)	Breakfast (\$2,500)
	Hole Sponsor (\$500)		
Stars of the Bar	Platinum (\$1,000)	Gold (\$500)	

### Individual Opportunities

Mussey-Gillet Founders	Sponsor (\$1,000)
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### Sponsor Information

Contact Name:

Organization (as it should appear on materials):

Address:

City, State, Zip:

Contact Email:

Contact Phone:

Amount:

Payment (please check one):    Check Enclosed                      Credit Card                      Invoice Me

Credit Card Number:

Expiration Date:

CVV:

Name on Card:

Cardholder's Signature

**Please return this form to:**

Women's Bar Association of DC | 2800 Eisenhower Avenue, Suite 210, Alexandria, VA 22314

Phone: 202-639-8880 Fax: 202-639-8889 Email: admin@wbadc.org